

The Coventry Advertiser

“A fantastic opportunity to have your very own newspaper“

Under License

The right applicant will have full support of our design and publishing teams and will be able to operate from home without incurring expensive overheads.

We offer a business - which is under licence - of which there is a minimum fee of £5000 for the licence and a monthly cost for publishing. The monthly fee for publishing is subject to the amount of pages and quantity of papers.

The Licensee

The Licensee will have full control who is in the paper and how much advertisers should pay.

The Licensee will invoice customers (advertisers) and will be responsible for their own accounts.

Once the customer's advert is produced by the licensor the licensee will be responsible for the advert to be approved by the customer. The licensee will be responsible for distribution in their designated area. This opportunity is having your own newspaper and being your own boss.

The Licensor

The Licensor will be responsible for putting the paper together which includes artwork and design and delivery to the licensee on the agreed date.

The Licensor will also be responsible in ensuring the licensee has full access to the design team and editor for customer's adverts and editorials.

The Licensor will be responsible for the Licensee's website and that it is updated with the page turning and web links within 48 hours of distribution of each publication.

The licensor will not print the paper until payment and approval from the licensee.

The ideal applicant should have some experience in advertising, preferably for a magazine or newspaper, there is no age limit.

Please contact info@coventryadvertiser.co.uk for more information on this exciting opportunity.